



## Housing for older people & Supported housing

**Helping you to understand your housing stock and services to maximise performance.**

We offer a well-established and market leading approach which can tackle issues such as:

- Understanding the markets you operate in
- The quality of homes and services provided
- The changing operating environment
- Whether to invest in your housing stock
- Regulatory change.

### What does an ARK Strategic review do?

We collect and analyse a range of detailed information such as government policy, regulatory requirements, funding options, organisational strategies, financial data, market demand and stakeholder feedback.

We visit your schemes to gain a full understanding of their performance. We work with you to formulate recommendations that allow you to make informed decisions on your assets, the service offer, operating models, costs, charges and marketing.

We can also help you to respond to a range of policy and regulatory expectations such as:



**New consumer standards & code of practice**



**National Statement of Expectations for Supported Housing**



**Tenant satisfaction measures**



**Building safety**



**Net-zero carbon targets**



**Rent standard / exempt rents**

**For more information contact:**  
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