

ARK's Strategic Asset Performance Model



A REVOLUTION IN STRATEGIC ASSET MANAGEMENT

ARK is a specialist consultancy dedicated to helping organisations get the most out of their business. We are Property People who are passionate about Performance and Progression.

The Housing Regulator requires boards to really understand their housing stock – can you say with certainty which of your homes and schemes is an asset and which is a liability?

Designed by our team of highly experienced practitioners ARK's asset evaluation and grading ASAP model provides you with the information you need to help your organisation make well informed decisions for retention, investment, re-modelling and the disposal of stock.

What makes ASAP different?

Multi-dimensional – the ASAP model considers performance from a quantitative and qualitative perspective. It uses multiple data sets across four key metrics Property, People, Finance and Marketing providing a real time profit/loss and Net Present Value assessment

Extensive Data – utilises comprehensive data available from your own sources, as well as market intelligence, customer and staff feedback, to truly understand the performance of your assets

Intuitive – the platform is intuitive and easy to use, supporting the daily decision making process and helping to identify opportunities for development and realignment of stock, whilst making your land assets more efficient

Expert support – our team of experts will cleanse, test and sense check your data, advising on any gaps prior to data being imported into the model; this helps to ensure that the outcomes reflect your reality

Scenario testing – allows you to model future investments based on your organisation's and customers' needs and to test scenarios so you can plan the most effective outcomes

Cloud based – can be accessed from anywhere and offers multi-user access allowing information to be shared widely across your teams

Bespoke – can be tailored to your needs with up to 80 predefined and bespoke tests. Our team will support you to configure weightings and scoring to your needs

Dashboards – multiple dashboards with powerful drill down functions to interrogate data at scheme and UPRN levels

Compare – easily compare schemes or units, across a range of variables

Mapping – plot schemes and units on google maps and the ability to physically view properties at street level

Benchmarking – with multiple models in use, our benchmarking data can give you the confidence to support your decisions

Simple grading – simple traffic light grading making it easy to understand when comparing and contrasting your assets

“The support we received from ARK has been invaluable. Their asset grading model provided us with a comprehensive understanding of our asset performance and their experience and knowledge helped us undertake an options appraisal process for our most challenging assets”

- Elaine Glennon, Asset Manager
South Lakes Housing



Find out more

The model is comprehensive and sophisticated, we provide 'hands on' support and develop your model with you to maximise the benefits to your organisation and customers.

A simple next step is to contact us now to arrange a full explanation of the process and demonstration of ASAP, with one of our expert asset professionals.

